



# NEWIMAGE

LUXIA ARTISS<sup>®</sup> ACTIVE CARE<sup>®</sup> NUTRIFUSE<sup>®</sup> fiberbond<sup>PROGEN</sup> PROBE<sup>PROGEN</sup>



## LESS IS BEST<sup>™</sup>

[WWW.NEWIMAGELABS.COM](http://WWW.NEWIMAGELABS.COM)



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# ABOUT US



## **For over 50 years**

New Image Labs has been modernizing hair replacement options. Our hair replacement options are lightweight and undetectable, allowing you to go about your active lifestyle without worry. We offer the most current selection of styles and color combinations. Hair loss is a big concern for both men and women and can have a big effect on a person's confidence. Whatever the cause of hair loss, whether it's hereditary or a medical issue, having the right amount of hair can give people a boost in self-assurance.

The hair options of the past were bulky, difficult to blend and did not look natural. Today New Image Labs makes it easy to get the look and style you want, and you can feel great about your hair. We won't stop until everyone that suffers from hair loss feels proud of their look. If you want to make a change in your appearance, browse our extensive selection of innovative products and color combinations.



# NEWIMAGE



Our exceptional brands help support your business at all phases of the hair life cycle. New Image Labs is the ultimate in delivering total comfort and state-of-the-art hair replacement options that are the best in the industry. Available in 96 colors for men and 29 colors for women. In addition, we have created 23 NEW & UNIQUE HAIR REPLACEMENT DESIGNS to meet you & your client's needs. We are here to help your business thrive.

PRO|GEN  
**PROBE™**

**ACTIVE CARE™**  
SCALP THERAPY SYSTEM

**NUTRIFUSE®**

PRO|GEN  
**Fiberbond™**

**LUXIA ARTISS®**  
P A R I S

# CROSSFIT

Our Crossfit Training Will Help  
Take Your Business to the Next Level.

**INTENSIVE  
HANDS-ON  
TRAINING!**



**CERTIFICATION  
SESSIONS  
TO HELP GROW  
YOUR BUSINESS!**

**SPECIAL OFFER IF  
YOU SIGN UP  
TODAY!**



Ricky Knowles, New Image platform artist, styling a women's hair replacement system.

At New Image Labs, we offer Crossfit Educational Training that prepares you to be the best in the hair replacement industry. Either we travel to your salon, or you can attend one of our in-house training seminars held at our corporate office in West Palm Beach, Florida.

Our renowned team of educators provide expertise in application, theory, and technique to help you meet your clients' needs and demands. Get ready to train with the best of the best!

**ASK US HOW**

PRO|GEN<sup>™</sup>  
**PROBE**

**SKIN, SCALP, AND HAIR CUTICLE ANALYSIS DEVICES**

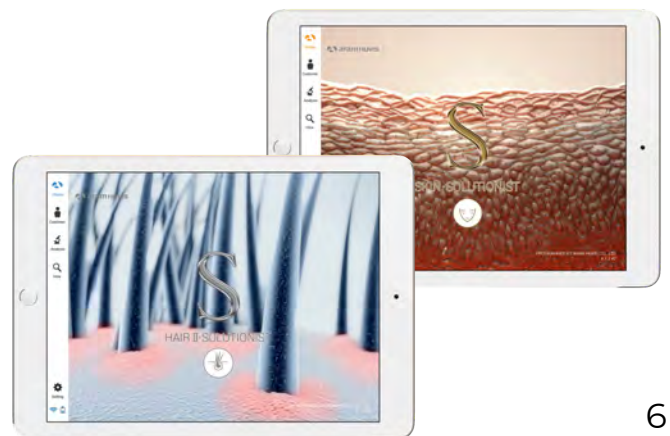


Progen Probe is proud to offer industry professionals the best and most accurate and user-friendly skin, hair scalp and hair cuticle analysis machines available in the world.

Our state-of-the-art cameras have gained the attention of beauty and health experts across the globe including L'Oréal, Kérastase, and Aveda<sup>™</sup> for their unparalleled analysis capabilities. By accurately assessing your client's scalp, skin, and hair health needs, these devices will help your salon increase: sales, services, profits and repeat business; helping your business to become the local skin and hair authority.

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# ACTIVE CARE™

SCALP THERAPY SYSTEM

Going beyond beauty, and starting at the root with a deep knowledge of scalp and hair care, Progen Active care has four unique lines designed to help treat scalp care issues, each made with specially curated essential oils and effective active ingredients. Hair care specialists should have the tools to effectively assess their client's hair and scalp condition to proactively offer the best recommendations. The Active Care scalp regimens are available in professional sizes and take-home kits.



## ACTIVE LINE - FOR THINNING HAIR



## BALANCE LINE - FOR OILY SCALP



## COMFORT LINE - FOR SENSITIVE SCALP



## DEEP-CLEANSING LINE - FOR DRY, AND FLAKEY SCALP



# NUTRIFUSE®



## #IMAMILLI

Nutrifuse is a daily treatment collection, specifically designed to mend, revive and ultimately reverse hair damage and the hair on hair replacement systems. Every product is developed with a unique combination of proteins and essential oils that help support the building blocks of hair by restoring and rebuilding dry, brittle strands, bringing hair and hair systems back to life.

Key ingredients: Argan oil, Collagen, Keratin, Vegetable Protein, and Jojoba seed oil.

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PRO|GEN<sup>®</sup>

# Fiberbond<sup>™</sup>



CONCEALS HAIR LOSS AND THINNING

AVAILABLE IN 8 ARTISANALLY CRAFTED SHADES

WORLD'S FIRST AND ONLY ELECTRIC APPLICATOR FOR AN EASIER APPLICATION

Fiberbond is an instant solution to the age-old problem of hair loss and thinning in men and women. Through the body's natural static charge, thousands of small protein fibers bond to the hair to create the immediate effect of fuller hair.

- 1 Made of keratin proteins
- 2 Adds volume and fullness
- 3 Conceals hair loss and thinning
- 4 Does not run or smudge
- 5 Washes out easily with shampoo



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# LUXIA ARTISS®

P A R I S



## LUXIA ARTISS EUROPEAN HAIR EXTENSIONS

Luxia Artiss hair extensions are made with 100% European full-cuticle hair. This is the most luxurious, healthy, and top-performing hair, making Luxia Artiss the best quality hair extensions in the world. Luxia Artiss Paris employs the double drawn hair technique. Double drawn hair is the highest-grade possible and ensures that the hair is very thick, right to the tip; this significantly increases the quality of the hair extensions and provides a healthier full appearance.

With Luxia Artiss Paris, impeccable lush European hair meets incredible innovation with an artisanal touch, for the hair your clients desire, they are available in 3 lengths, and 24 color tones.

## LUXIA ARTISS HAIR THICKENING FIBERS

Luxia Artiss Hair Thickening Fibers are made to help conceal the effects of coloring, styling, and excessive use of heat on hair that may lead to thinning hair or hair loss for women over time. The specially curated hair fibers are an instant solution to women's hair loss and thinning, as thousands of small protein fibers bond to the hair to create the immediate effect of fuller hair. Available in 7 artisanally crafted shades.

Use Luxia Artiss hair fibers to:

- Help conceal hair loss and thinning
- Add volume and fullness to sparse hair



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# LEARN MORE



SCAN ME

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